



Holly Ornstein Carter

Founder and Executive Director

Holly Ornstein Carter has worked for 20 years as a journalist, documentary filmmaker, fundraiser and non-profit leader.

Before founding BYkids, Holly ran the Global Film Initiative, a foundation bringing feature films from the developing world to major cultural institutions across the country in an effort to promote cross-cultural understanding.

From 1999 to 2003, she produced *Media Matters*, a monthly PBS magazine show about journalism and concurrently worked as a consultant for The After-School Corporation, a non-profit initiative founded by George Soros that brings quality after-school programs to New York City public schools.

In 1999, Carter co-founded North Carolina's Full Frame Festival, which has grown to become the largest documentary film festival in the world. Before that, Carter co-produced the award-winning documentary, *Margaret Sanger*, about the life and times of the pioneering birth control advocate. Nationally broadcast on PBS in 1998, *Margaret Sanger* won the Creative Excellence Award from the U.S. International Film and Video Festival and the Golden Apple Award from the National Educational Media Network.

In 1990, Carter received a Henry Luce Scholarship and spent three years in Korea—one year working as a photographer at a Korean news magazine and two years working as a freelance journalist.

From 1985 through 1988, Carter was a journalist and editor in the Business Section of *The New York Times*. During her tenure, Carter was part of the team nominated for a Pulitzer Prize for their coverage of the 1987 stock market crash. From 1998 through 1990, Carter

served as a writer and editor on the Editorial Page of *The Times*, for which she received numerous awards, including a Publisher's Award.

An accomplished photographer, Carter's work has appeared in solo shows at the Korean Consulate in New York, as part of a group show in Mexico City, and in several international publications. In 1999, Carter received an honorary Doctorate of Law degree from her alma mater, The Colorado College, and delivered the school's opening convocation address. She is currently on the Board of Trustees.