



THEIR WORLD THEIR FILMS

## **BOARD OF DIRECTORS**

### **Lucy Price, Chair**

#### **Interior Designer and Philanthropist, Austin**

Lucy has worked for 15 years as an interior designer. She serves on the Board of the Virginia Parker Foundation, which aims to support cultural institutions in Canada; Ithaka, a non-profit study-abroad program which seeks to educate teenagers in the classics; and the Auberge Saint-Antoine, her family's hotel business in Quebec City, Canada.

### **Hilary Adams**

#### **Writer and Video Producer, NYC**

Hilary earned a degree in urban planning from NYU and worked in the Manhattan Office of the New York City Planning Commission. She then worked as an advertising copywriter, on Wall Street as a writer/producer of print and video marketing materials and as a manager of corporate philanthropy. Hilary spent a number of years as a producer of corporate/industrial and documentary films at Mediaworks, Inc. (producers of the Academy Award nominated *My Architect*).

### **Stacy Boge**

#### **Photographer**

#### **Boge Creative Group, NYC**

Stacy is a commercial and fine art photographer and has shot international campaigns for companies including Estee Lauder, Vera Wang and Echo. She teaches photography around the world and has exhibited in New York and Europe.

## **Ric Burns**

### **Documentary Director and Producer**

#### **Steeplechase Films, NYC**

Ric is an internationally recognized documentary filmmaker and writer, best known for his epic and Emmy award-winning series *New York: A Documentary film* for PBS. He has been writing, directing and producing historical documentaries for nearly 20 years, since his collaboration on the PBS series *The Civil War*, (1990), which he produced with his brother Ken. Since founding Steeplechase Films in 1989, he has directed distinguished films including *Andy Warhol* (2006), *Eugene O'Neill* (2006), *Ansel Adams* (2002), *The Way West* (1995) and *The Donner Party* (1992).

## **Holly Carter**

### **Founder and Executive Director**

#### **BYkids, NYC**

Holly began her career as a writer and editor at *The New York Times* and was nominated for a Pulitzer Prize. Since then she lived in Korea as a Henry Luce scholar and print and television journalist; produced the award-winning documentary, *Margaret Sanger*; co-founded North Carolina's Full Frame Festival; served a consultant for The After-School Corporation; produced the PBS series *Media Matters*; and most recently was the Executive Director of The Global Film Initiative.

## **Cleo Godsey, Treasurer**

### **Film Distributor and Digital Media**

#### **Estee Lauder Companies Online, NYC**

Cleo is a film distribution and digital media professional. Her film distribution experience includes acquisitions, television sales and business development for independent film distribution companies having been Director of Brand Development at The Criterion Collection and Director of Business Affairs at First Run Features. Currently, she is Senior Producer at Estee Lauder Companies Online, where she produces ecommerce sites and digital marketing projects for 20 global beauty brands. In addition to BYkids, she is on the board of the Big Apple Film Festival and is a member of New York Women in Film and Television.

### **Melanie Grisanti**

#### **Executive Producer of Kids Programming, NYC**

An expert on creative development, series set up, budgeting, staffing and studio management, Melanie has served as VP Production for National Geographic Kids Entertainment and produced the 26-episode *Pinky Dinky Doo* series for Sesame Workshop/Noggin; the 65-episode and Emmy award-winning *Stanley* for Playhouse Disney; *Disney's 101 Dalmations*; and 52-episode *Doug* for Nickelodeon and the feature film, *Doug's 1st Movie*. Melanie co-founded Grisanti-McLeod, a media strategy and advertising production company with clients including CBS, Coca-Cola, Reebok, Hearst and The New York Times Magazine Group.

### **Susan Hoenig, VP and Secretary**

#### **Television Producer, LA**

Among Hollywood's top documentary and television producers, Susan has produced shows such as *Kitchen Nightmares* for FOX, *For Love or Money* for NBC, Discovery Channel's *World Championship Adventure Race*, and *Rat* for National Geographic.

### **Eduardo Martinez**

#### **Fixed Income and Emerging Markets**

#### **Citigroup, NYC and London**

Eduardo grew up in Colombia and came to the United States to go to Colorado College, where he is now on the President's International Advisory Board. Eduardo won a Thomas J. Watson Fellowship in 1986 and got his MBA from Columbia University in 1989. He has been at Citigroup since 2004.

### **Albert Maysles**

#### **Documentary Filmmaker**

#### **Maysles Films, NYC**

Albert is recognized as the pioneer of "direct cinema," the distinctly American version of French "cinema verité." His films include *The Gates*, *Salesman*, *Gimme Shelter*, *Grey Gardens* and Oscar-nominated *LaLee's Kin: The Legacy of Cotton*. He received a Guggenheim Fellowship (1965), a Peabody, an Emmy, five Lifetime Achievement Awards, the award for best cinematography at Sundance (2002), and the Columbia Dupont Award (2004). Eastman Kodak saluted him as one of the 100 world's finest cinematographers.

## **Graham Messick**

### **Producer**

#### ***60 Minutes*, NYC**

Five-time Emmy Award-winning producer for *60 Minutes*, Graham has produced nearly 50 stories for the iconic show working with correspondents Steve Kroft, Ed Bradley and Scott Pelley. Recent stories include investigations into the CIA's rendition program, the BP oil spill, and a Peabody Award-winning examination of Cyber Security, which uncovered the first confirmed attack on a major city's electrical grid leading to massive blackouts.

## **Michele Mitchell**

### **Journalist, Writer and Executive Editor**

#### **Filmat11.tv, NYC**

Michele is an award-winning political correspondent who worked for *NOW with Bill Moyers* on PBS, covering politics, the environment and elections. She was the political anchor for CNN Headline News and has covered stories in Afghanistan, West Bank, Nepal, Libya, Jordan and throughout the U.S. She is the author of numerous op-ed pieces and three books, including the novel *Our Girl in Washington*. A graduate of Northwestern University, she began her career on Capitol Hill as communications director for Rep. Pete Geren. She is now executive editor of Film@11 Media, with a total audience of 10 million.

## **Alan Murray**

### **Executive Editor**

#### ***The Wall Street Journal Online*, NYC**

Alan is deputy managing editor and executive editor of *The Wall Street Journal Online*, and also has editorial responsibility for *Wall Street Journal* television, books, conferences, and the MarketWatch web site. Mr. Murray spent a decade as the *Journal's* Washington bureau chief. Before assuming his current job in July 2007, he was the author of the paper's award-winning "Business" column. Alan has written a number of best-selling books, including "Revolt in the Board Room: The New Rules of Power in Corporate America" and "Showdown at Gucci Gulch".

### **Jonice Padilha**

#### ***J. Sisters Salon owner, NYC***

Jonice owns and runs one of New York's most celebrated salons, catering to celebrities including Roberta Flack, Sarah Jessica Parker, Gwyneth Paltrow, Vanessa Williams and Christy Turlington. She is active raising money for children around the world and for cancer research and hosts a charity event each year at the salon.

### **Tamsin Smith**

#### **Founder and President**

#### **SlipStreamStrategy, San Francisco**

Tamsin is a social entrepreneur who works with non-profits, brands, and philanthropists to architect and realize good ideas that matter to the world. She builds creative collaborations and consumer movements that empower regular people to realize global impact. She is the founder of [SlipStreamStrategy.com](http://SlipStreamStrategy.com) and was President of (PRODUCT) RED, an initiative that she launched with founders Bono and Bobby Shriver, to raise funds and awareness for the fight against AIDS in Africa. She blogs for the Huffington Post and hosts a weekly poetry circle at senior centers in Northern California.